

EAST 2020

Event Brochure



Procurement Opportunities in Social Housing & Public Sector



Thursday 23rd April, 10:00 – 16:00
Pembury Community Centre, Hackney, E18 1FA

In partnership with



Evolve
Housing
+ Support



CLARION
UNIVERSITY



Metropolitan
Thames Valley



ONE
HOUSING
LIVING BETTER



Peabody



Prha
PRESIDENCE ROW
HOUSING ASSOCIATION

+ Bank of England

+ University of Greenwich

+ more to be announced

WELCOME TO PROCURECO

Designed to amplify the reach for new business opportunities within the public and social housing sector.

Our unique credentials and experience both as a social enterprise and of developing and delivering social value can unlock commercial potential for companies that we work with.

Led by procurement professionals you'll be able to access seminars and panel discussions as well as scheduled meetings. All sessions are designed to enhance knowledge and understanding of public sector procurement for existing and potential suppliers and provide insight on how to maximise new business opportunities.

ProcureCo is the only platform dedicated to bringing social housing and public sector procurement professionals and private sector suppliers together. Offering unrivalled opportunities to expand networks, explore new working relationships and strengthen supply chains as well as share knowledge and best practice to further social value.

PUBLIC SECTOR BUYERS &
PRIVATE SECTOR SUPPLIERS

CONNECT

COMMUNICATE

COLLABORATE



EVENT THEMES

Connecting, Communicating, Collaborating:

Public & Private sectors

- Procurement Specialists & Buyers
- Purchasing Bodies & Specialists
- Suppliers – first, second and third tier

Making Social Value Work for You

Find out how to improve your social value scorings on bids, and what works for a range of different sized housing organisations. Explore how to tackle social value contribution and improve your tenders to increase chances of success in the social housing sector.

Navigating Frameworks

Connect with key Central Purchasing Bodies operating frameworks for the social housing and public sector.

Access unique opportunities for learning, understanding, and developing new partnerships by engaging directly with framework providers, suppliers and procurement experts currently engaged in their delivery.

Fast-Track To Public Sector Success

For suppliers looking to develop business with public sector and housing associations, a range of workshops and seminars will outline how to really stand out in this competitive marketplace.

Topics include:

- Effective bid writing
- Improving your pre-qualification responses
- How to identify and win contracts
- Leveraging networking opportunities

SPONSOR PACKAGES

Platinum Sponsor

- Exclusivity in your sector
- Scheduled meetings with procurement leads from our partner housing associations
- Two tickets to networking drinks reception
- Inclusion in pre-event marketing material and social media
- Corporate branding on the event presentation holding slides
- Promotional item and literature in delegate bags
- Prime exhibition space in Public Sector Zone
- Platinum positioning in the ProcureCo suppliers directory
- Access to all seminars and networking areas
- Platinum positioning corporate branding on our website
- Featuring as a sponsor contributing to social value and a supplier to social housing on the London Jobs Fairs homepage
- 2 hours consultancy advice on tender responses
- All job opportunities promoted via the London Jobs Fairs site
- Free tender readiness audit for your business (Optional/Negotiable)

Gold Sponsor

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- Corporate branding on the event presentation holding slides
- Promotional material and literature included in delegate bags
- Exhibition space
- Gold positioning to the ProcureCo directory
- Access to all seminars and networking areas

Silver Sponsor

- Access to Connecting Zone where HA procurement teams are exhibiting
- Access to all seminars and networking areas
- Promotion to housing associations in the ProcureCo suppliers directory

Prices starting from £90+

Bespoke packages available on request

Registration Zone Sponsor

- Access to all zones and seminars and networking areas
- Corporate branding near registration areas on entry
- Registration pens to be provided by the sponsor
- Corporate logo, profile and direct link on our website

Lanyard Sponsor

- Exhibition space
- Corporate logo, profile and direct link on our website
- Literature in delegate bags
- Corporate branding on two pop ups to be positioned in premium location within the venue

Delegate Badge Sponsor

- Your corporate logo to be added to the event delegate badge and bag design
- Corporate branding on our website

Bespoke packages available on request

Powered by



We work with our partners, sponsors and all our stakeholders to create opportunities that have driven and continue to drive real social and economic change.



SEE MORE ON THE EVENT

DISCOVER OUR PROGRAMME

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